



Vanessa Sterling has been selected as the next President and Chief Executive Officer of the DeSoto Chamber of Commerce. The organization made the announcement at its August Board Meeting.

With a very detailed hiring process in place the Chamber Search Committee interviewed numerous qualified candidates and we are pleased to announce Vanessa Sterling from right here in the Best Southwest Region as our next DeSoto Chamber of Commerce President and CEO. Sterling's broad experience, contagious energy and unwavering commitment to the DeSoto community made her an ideal fit for this position.

Vanessa previously worked as Director of Food and Nutrition for Methodist Charlton Medical Center as well as she represented Methodist Charlton on the DeSoto Chamber Board of Directors and was the recipient of the DeSoto Chamber 2019 Large Business of the Year Award. In addition to her extensive professional experience, passion for the Chamber and its members, Vanessa also holds a Master's degree of Business Administration/Human Resources.

I would like to recognize and thank the DeSoto Chamber President Search Committee consisting of myself, DeSoto Allstate Agent & former DeSoto Chamber Chairman - Grant Galliford, Dallas Area Patrol and Protection Services (D.A.P.P.S) and DeSoto Chamber Chair-Elect - Chief Maurice Jones and Independent Contractor & Chamber Professional - Amanda Skinner for conducting a thorough search to continue building on the DeSoto Chamber's momentum of growth and excellence to the DeSoto Community and the Best Southwest Region.

Sincerely,

Kenneth

Kenneth Govan
DeSoto Chamber
Chairman of the Board